Day 1: Thursday 10 November

09:00 – 09:45 Registration and refreshments
09:45 – 10:00 Opening remarks by i2i and FSDT
10:00 – 10:30 Review of the day’s agenda and setting objectives
10:30 – 11:00 The future of spatial data for financial decision-making (David Taylor, usable data)
11:00 – 11:15 Q&A
11:15 – 11:30 Refreshment break
11:30 – 12:00 Mobile data analytics for development (Rositsa Zaimova, Real Impact Analytics)
12:00 – 12:15 Q&A
12:15 – 12:45 Airtel Uganda (Richard Yego)
12:45 – 13:00 Q&A
13:00 – 14:00 Lunch
14:00 – 15:30 Facilitated break-away sessions

Break-away session 1 – Data collection
Led by: Matt Berg (Ona) and Charl van Heerden (Brandworx)
Exploring the opportunities and challenges involved in collecting and maintaining an up-to-date list of all financial service points. This session will look at technical software options to collect spatial data as well as logistical and operational experiences from the field.

Break-away session 2 – Analysis and insight generation
Led by: David Taylor (i2i) and Rositsa Zaimova (Real Impact Analytics)
Demonstrating the value of combining internal data, such as transactions being done by an agent or CDR data, and contextual data such as population distribution and poverty information and how this data can be used to segment the market and drive investment decisions.

Break-away session 3 – Implementing enterprise-level spatial data solutions
Led by: Omar Maher (ESRI)
Exploring the requirements and opportunities involved in investing in an enterprise “organisational level” spatial data solution to manage data and generate business intelligence insights.

15:30 – 15:50 Refreshment break
15:50 – 16:30 Feedback on the breakaway sessions
18:30 – 22:00 Networking drinks and dinner at the Ramada Resort
Agenda for Spatial Data for Business Intelligence Workshop
10-11 November 2016
Ramada Resort, Plot 170/171 Jangwani Beach, Dar es Salaam, Tanzania

Day 2: Friday 11 November

09:00 – 09:15  Review of the day’s agenda and setting objectives
09:15 – 09:30  Setting expectations for the breakaway sessions
09:30 – 10:30  Facilitated break-away sessions

Break-away session 1 – Low-cost, flexible analysis and visualisation tools
Led by: David Taylor (usable data) and Lara Storm (FINclusion Lab)
An introduction to low-cost, basic, user-friendly GIS software, analytic and visualisation tools. Participants to explore options for implementing data-driven decision-making without breaking the bank.

Break-away session 2 – Analysis and insight generation 2
Led by: Megan Yates (Ixioanalytics), Xavier Vollenweider and Veronique Lefebvre (Flowminder Foundation)
Focus on best practices in building a data culture, removing the technological constraints, and implementing a data framework that informs agent placement, access point network optimisation and customer engagement.

Break-away session 3 – Exploring regulatory use cases
Led by: Brian Loeb (Bankable Frontier Associates (BFA))
This session will focus on the other possible measures of financial inclusion besides proximity. Discussions will also be around measuring of impact of different regulatory interventions.

10:30 – 10:45  Refreshment break
10:45 – 11:15  Feedback from break-away session 1
11:15 – 11:45  Feedback from break-away session 2
11:45 – 12:15  Feedback from break-away session 3
12:15 – 12:30  Closing remarks
12:30 – 14:00  Farewell lunch